

Online Marketing for Executives



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Are you interested in catching the online marketing wave but don't know where to start? Are traditional marketing methods no longer working for you? Do you realize that the entire world is heading towards online marketing and you don't want the competition to leave you in the dust? Do you find that you're unable to communicate and evaluate Online Marketing proposals because you don't understand the different factors that can lead to success online? ”

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5-Day Course Certified by UTC United Trainer and Consultant

Taught by Internet Marketing expert Amir Darwish from California, USA

You Will Learn How To:

1. Devise a powerful online marketing strategy for your business
2. Use paid traffic, organic traffic, and social media to effectively advertise your business
3. Increase your online traffic
4. Drive your sales online and offline
5. Build brand awareness
6. Evaluate marketing proposals properly
7. Much, much more!

Date: 4th December- 8th
Duration: 4 Hours per sessions
Location: Amman- Jordan

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